

sony style

Sony Electronics, Inc.
16765 West Bernardo Drive
San Diego, CA 92127

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SONY®

sony style

The newest Sony CLIÉ™ Handheld puts a world of entertainment and organization at your fingertips!



See CLIÉ™
Handhelds
on page 12.

Sony PEG-NX70V
CLIÉ™ Personal Entertainment Organizer

The brand new CLIÉ™ PEG-NX70V Personal Entertainment Organizer features an ingenious flip and rotate design, and, at 200MHz, it sports the fastest processor available in a CLIÉ™ Handheld. Powered by Palm OS® v.5.0, you'll get enhanced multimedia, improved security and a new graphical interface. This model features a host of incredible, built-in features, including wireless networking capability, MP3 playback, and a built-in camera!

Features

- Built-in digital camera
- New communication slot (allows for addition of Wireless LAN accessory, sold separately)³
- Built-in voice memo recorder
- Built-in MP3 player
- New faster processor — ~200Mhz, the fastest in a CLIÉ™ Handheld yet
- 320x480 high-resolution color display
- Built-in QWERTY keyboard
- Exclusive flip and rotate design
- Palm OS® v.5.0⁴

All CLIÉ™ Handhelds come with that great Sony look and a host of features that make them easy-to-use and hard to live without. Standard features include Sony's exclusive Jog Dial™ Navigator for convenient one-handed operation, Memory Stick® Media expansion slot for easy file transfer and integration with other Sony devices, and world class Palm OS® productivity software. For ordering information on the all new PEG-NX70V and to view other models of the world-renowned CLIÉ™ Handheld, see page 12 or visit www.sonystyle.com!

Order select Sony CLIÉ™
Handhelds and receive a free
carrying case and 1¢ shipping.

^{3,4} see CLIÉ™ Handhelds page 27.



The Best Way to Shop Sony is Sony Style.

If you want to get them something they'll love, something they can use, something that will help them be more creative, more productive, or more organized — something SONY — shop SonyStyle.com this holiday season.

SonyStyle.com is also your ticket to the rest of the Sony universe, including Sony ImageStationSM, where you'll find new ways to create and enjoy digital pictures and video, and Sony MusicClubTM, Sony's resource for digital music on the web.



The right gift. The perfect moment. The newest ways to make and share memories. Find it all at SonyStyle.com.

Huge Selection

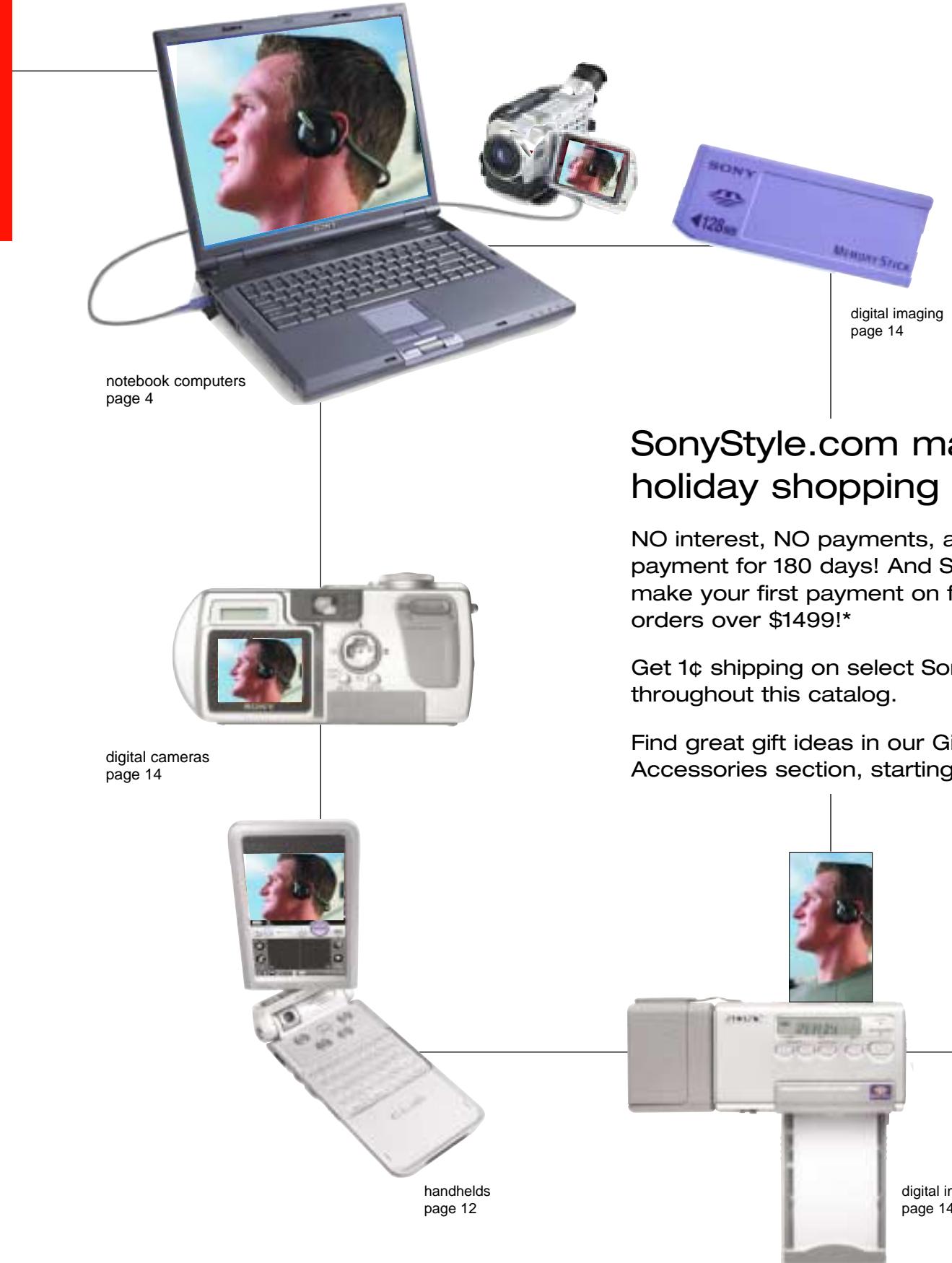
Go to the source! You'll find the largest assortment of genuine Sony products at SonyStyle.com.

Online Financing

Buy direct from SonyStyle.com and get same as cash financing with NO interest, NO down payment, and NO payments for 180 days. Sony will even make your first payment on orders over \$1499!*

**Call 866.291.7669 or
shop online at www.SonyStyle.com/gift**

Get same as cash financing with NO interest, NO down payment, and NO payments for 180 days. Sony will even make your first payment on orders over \$1499!*



Pictures shown in product displays are simulated.

*For financing information, see page 27.

*For financing information, see page 27.


VAIO® FXA Series All-in-One Notebook

The ultimate all-in-one system for work and play, the VAIO® FXA All-in-One Series Notebook balances power, performance, flexibility, mobility, and price and does it all in Sony Style. It's a stylish computer with a fast processor, plenty of RAM and hard drive space, a dazzling 14.1" screen, dual battery capability, and built-in CD-RW/DVD³ combo and floppy drives.

starting at **\$1299.99**

As low as \$33.00 per month.*

Features

- Built-in CD-RW/DVD³ combo drive with Click to DVD™
- Mobile AMD® Athlon™ XP processor 1600+ at 1.4GHz¹
- 14.1" XGA (1024x768) LCD screen
- 256MB SDRAM, 20GB² hard drive
- Internal removable floppy drive
- Dual battery capable


VAIO® C1 PictureBook™ Series Notebook

At only 2.2 lbs., the VAIO® C1 PictureBook™ Notebook is the ultra-light, ultra-innovative notebook from Sony. With a super-fast processor, high-resolution 8.9" display, built-in digital camera, and external CD-RW/DVD³ combo drive, it's network-ready, power-packed, and highly mobile. Take pictures, edit them, and post them to the Web without ever leaving your computer.

starting at **\$2099.99**

As low as \$53.00 per month.*

Features (varies by configuration)

- Battery-friendly Crusoe™ processor TM5800 867MHz
- Built-in swivel camera and MPEG2 hardware encoder
- 8.9" UW-SXGA (1280x600) high-resolution TFT screen
- External CD-RW/DVD³ combo drive
- Up to 384MB SDRAM, 30GB² hard drive
- 10/100 Ethernet connectivity on included port replicator


VAIO® VX Series Notebook

Travel in Sony Style with the VAIO® VX Series Notebook, a remarkable combination of smart features like super-thin design, mobile networking capability, and a brilliant 14.1" LCD screen. It's the ideal choice for the mobile professional who can't compromise performance for portability. It even comes with a full-size keyboard and an external CD-RW/DVD³ combo drive.

starting at **\$1799.99**

As low as \$45.00 per month.*

Features (varies by configuration)

- Low-voltage Mobile Intel® Pentium® III processor 900MHz-M
- Large 14.1" XGA (1024x768) LCD screen
- Up to 4.5 hours battery life on single charge (up to 9 hours with double-capacity battery option)
- External CD-RW/DVD³ combo drive
- Up to 512MB SDRAM, 30GB² hard drive
- Integrated 802.11b Wireless LAN interface, plus V.90 modem and 10/100 Ethernet connectivity


VAIO® R505 SuperSlim Pro™ Series Notebook

You don't have to give up the flexibility and power of a desktop PC to go mobile. At under 4.5 lbs, the stylish VAIO® R505 SuperSlim™ Pro Series Notebook is ultra-thin and lightweight with an elegant magnesium alloy casing and included SlimDock™ docking station. On the desk or on the go, the R505 SuperSlim™ Pro delivers the power and performance you demand.

starting at **\$1559.99**

As low as \$39.00 per month.*

Features (varies by configuration)

- Mobile Intel® Pentium® III processor 1.2GHz¹-M
- SlimDock™ docking station with CD-RW/DVD³ combo and floppy disk drives
- Bright 12.1" XGA (1024x768) LCD screen
- 256MB SDRAM, 30GB² hard drive
- Up to 4.5 hours battery life on single charge (up to 9 hours with double-capacity battery option)

Customize your VAIO® R505 SuperSlim Pro™ Series at SonyStyle.com!

VAIO® SRX Series Notebook

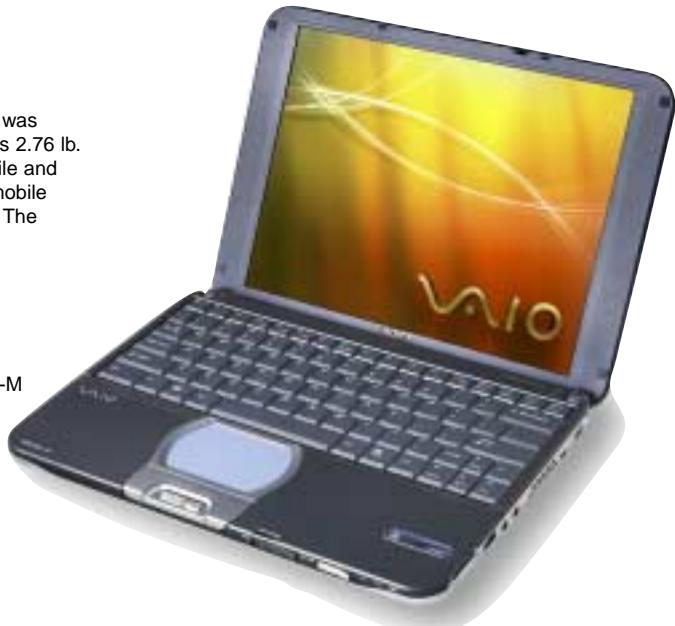
The VAIO® SRX Series Notebook is what mobile computing was meant to be — high performance in a portable package. This 2.76 lb. (with standard battery) powerhouse sports an ultra-thin profile and sleek, lightweight design. Long battery life to keep up with mobile users and students, no matter how much they demand of it. The SRX Series is designed to keep you on the go.

starting at **\$1599.99**

As low as \$40.00 per month.*

Features (varies by configuration)

- Low-voltage Mobile Intel® Pentium® III processor 850MHz-M
- Up to 6 hours battery life on single charge (up to 12 hours with double capacity battery option)
- 10.4" XGA (1024x768) LCD screen
- External i.LINK® CD-RW/DVD³ combo drive
- Up to 384MB SRAM, 20GB² hard drive
- Integrated 802.11b Wireless LAN interface, plus V.90 modem and 10/100 Ethernet connectivity



Sony gives desktop computing a makeover with the VAIO® W10 Desktop!



**VAIO® PCV-W10
Desktop PC**

You've never seen anything like this! Sony's all-new VAIO® W10 Desktop PC is a unique intersection of design and performance philosophies: it's the desktop that thinks it's a notebook. This unit's exciting, exclusively Sony design delivers surprising compactness and space-consciousness without compromising power or performance. This is the computer that will get you to rethink desktop performance. This forward-thinking unit even includes an integrated 15.3" Wide Aspect Ratio LCD (WXGA 1280x768) display. The VAIO® W10 Desktop features a 1.60GHz¹ Intel® Celeron® processor, plus 512MB RAM, a 60GB² hard drive, and a DVD/CD-RW³ combo drive. It arrives network-ready and fully loaded with Microsoft® Windows® XP Home and Corel WordPerfect® Office 2002 software. It's i.LINK®- and Memory Stick®-enabled, so you can easily integrate with other Sony devices like digital cameras and camcorders. The VAIO® W10 Desktop is a glimpse of the future of desktop computing. And it's only from Sony!

PCV-W10 \$1599.99

As low as \$40.00 per month.*

special offer NO interest. NO payments. NO down payment for 180 days!
Plus, Sony will make your first payment on financed orders over \$1499!*



PCV-W10 shown closed.

	PCV-W10	PCV-RZ16G	PCV-RZ14G	PCV-RX860	PCV-RX850
Price	\$1599.99	\$1999.99	\$1599.99 after mail-in rebate	\$1199.99 after mail-in rebate	\$999.99 after mail-in rebate
Processor	Intel® Celeron®, 1.60GHz ¹	Intel® Pentium® 4, 2.66GHz ¹	Intel® Pentium® 4, 2.53GHz ¹	Intel® Pentium® 4, 2.40GHz ¹	Intel® Pentium® 4, 2.40GHz ¹
Memory (Installed)	512MB DDR	1 GB DDR	512MB DDR	512MB DDR	512MB DDR
HDD	60GB ²	120GB ² (7200rpm)	120GB ² (7200rpm)	80GB ²	80GB ²
Graphics	SIS650 Integrated	nVIDA® GeForce4™ MX440	nVIDA® GeForce4™ MX440	SIS651 Integrated	SIS651 Integrated
Video Memory	32MB shared	64MB (128-bit DDR)	64MB (128-bit DDR)	32MB shared	32MB shared
Optical Drive #1	DVD/CD-RW Combo ³	DVD-RW ³	DVD-RW ³	DVD-RW ³	DVD-ROM ³
Optical Drive #2	none	DVD-ROM ³	CD-ROM	CD-ROM	CD-RW
Click to DVD™		•	•	•	
Connectivity	2x i.LINK®, 3x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0	2x i.LINK®, 6x USB 2.0
Giga Pocket™ PVR		•	•		

• = This feature is included in these models. ^{1,2,3,4} see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

VAIO® PCV-RZ14G Desktop PC

If you feel the need for speed, the VAIO® RZ14G Desktop (shown right) is for you. With a lightning-fast 2.53GHz¹ Pentium® 4 processor, 512MB RAM, 120GB² hard drive, you'll be moving so fast you might need a seatbelt. Includes built-in DVD-RW/CD-ROM³ drives plus Click to DVD™ software. And you get the Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV shows right on your PC.

PCV-RZ14G \$1599.99 after \$100 mail-in rebate
As low as \$40.00 per month.*

special offer See SonyStyle.com for details.



VAIO® RZ Series

Monitor sold separately.

VAIO® PCV-RZ16G Desktop PC

The VAIO® RZ16G Desktop (shown right) sports a super-fast 2.66GHz¹ Pentium® 4 processor, 1GB RAM, and 120GB² hard drive. It also includes built-in DVD-RW/DVD-ROM³ drives and Click to DVD™ software. It's outfitted for expert video, and it includes Sony's exclusive Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV programs right on your PC. Microsoft® Windows® XP Home included.

PCV-RZ16G \$1999.99
As low as \$50.00 per month.*

Configure to Order — Only from SonyStyle.com!

Talk about choices! Design your own system, choosing from over 6,500 possible configurations and options galore. You know what you want. SonyStyle.com knows how to give it to you. With a custom-configuration desktop PC from Sony, you're getting EXACTLY what you want. And buying direct from SonyStyle.com means the value just doesn't quit. With prices starting as low as \$699, there's no better place to create your ultimate system!

Let SonyStyle.com build the perfect computer for YOU!

VAIO® PCV-RX850 Desktop PC

The new VAIO® RX850 Desktop (shown left) features a Pentium® 4 processor that can turn out a massive 2.40GHz^{1,4} of processing speed, making it the system that will help you power through your workload at a price that makes sense. With 512MB of RAM built in and a huge 80GB² hard drive, you're not just getting started — you're getting ahead! DVD-ROM/CD-RW³ optical drives and more!

PCV-RX850 \$999.99 after \$100 mail-in rebate
As low as \$25.00 per month.*

special offer See SonyStyle.com for details.



Monitor sold separately.

VAIO® RX Series

What is Click to DVD™?

All VAIO® Computers that contain a DVD-RW drive include Sony's remarkable Click to DVD™ Software, an application that allows you to automatically create DVDs from videos you've taken with your Digital Handycam® Camcorder. Just connect your VAIO® PC and camcorder with an i.LINK® cable, and Click to DVD™ will do the rest! It will even create a great-looking DVD menu page. Start creating and packaging digital video that you can truly be proud of. With Sony's exclusive Click to DVD™, it's as easy as connect, click, and burn!

The new VAIO® RX860 Desktop (shown left) is fast and furious, with a Pentium® 4 processor that screams at 2.40GHz^{1,4}. Loaded with 1GB of RAM built in and a 120GB² hard drive, it's outfitted for expert video and includes the Giga Pocket™ Personal Video Recorder, so you can watch and record your favorite TV shows on your PC. Built-in DVD-RW/DVD-ROM³ drives and Click to DVD™ software.

PCV-RX860 \$1199.99 after \$100 mail-in rebate
As low as \$30.00 per month.*

special offer See SonyStyle.com for details.

*For financing information, see page 27.

displays

You want the state of the art in display technology? You're looking at it! From super-slim, flat-screen computer displays to cutting-edge personal entertainment displays, SonyStyle.com is a site for sore eyes.



Sony knows there's more than one way of looking at things.



Sony SDM-V72W Personal Entertainment Display

With the SDM-V72W, Sony's revolutionary new Personal Entertainment Display, you can feast your eyes on brilliant imagery from your PC, DVD player, VCR, video game console, camcorder — you name it! Versatility makes the SDM-V72W the display without limits. Connect it to any video source and get the razor sharp clarity that comes from incomparable Sony technology. Integrated S-video, video, and PC inputs make it possible. And with its widescreen aspect ratio, it's the perfect way to enjoy cinema-quality video right in your own home. This model also features WOW™ Audio Technology for superior sound, and stylish Sony design ensures that it will look great, no matter what you connect it to.

SDM-V72W \$999.99

As low as \$25.00 per month.*



Spider-Man™
TM & © 2002 MARVEL COLUMBIA/SONY.
On DVD and Video
Friday November 1

Get 1¢ standard shipping on most items when you shop SonyStyle.com for the holidays!



Sony SDM-X82 DeluxePro™ Series 18" Flat Panel LCD

Without a world class display, it's just a computer. Maximize video and image performance with the SDM-X82, featuring digital input, automatic image adjustments and super bright panel. The perfect combination of form and function with sophisticated dual pivot stand, integrated power supply, and Eco energy saving mode, adding efficiency and style to the home or office.

SDM-X82 \$899.99 after \$100 mail-in rebate

As low as \$23.00 per month.*

special offers See SonyStyle.com for details.



Sony SDM-X72 DeluxePro™ Series 17" Flat Panel LCD

Sony's stylish DeluxePro™ Series 17" Flat Panel LCD features bright color detail, superior video performance, and clear stereo sound — the perfect combination of performance and style. Packed with conveniences for the home or office, including digital inputs, automatic image adjustments, integrated power supply, smart cabling, and special energy-saving Eco mode.

SDM-X72 \$649.99 after \$100 mail-in rebate

As low as \$17.00 per month.*

special offer See SonyStyle.com for details.



Sony CPD-E240 StylePro™ Series 17" FD Trinitron® CRT

The E240 17" (16.0" VIS) FD Trinitron® computer display is ideal for spreadsheets, detailed graphics, and gaming, and it's the perfect complement or upgrade to your Sony computer. This high resolution CRT delivers superior image clarity and truer, brighter colors. High contrast screen coating reduces glare and eyestrain, while DisplayMouse™ OSD control provides easy set-up and adjustment.

CPD-E240 \$249.99



Sony SDM-S51 StylePro™ Series 15" Flat Panel LCD

The SDM-S51 combines form, function and convenience. This advanced computer display boasts a 15.0" TFT LCD panel designed for the home or office to provide quality and reliability. Slim, stylish design delivers a greater level of flexibility while maximizing desktop space. Advanced Digital FlexRes™ and Auto ImageSet™ technologies keep images vivid.

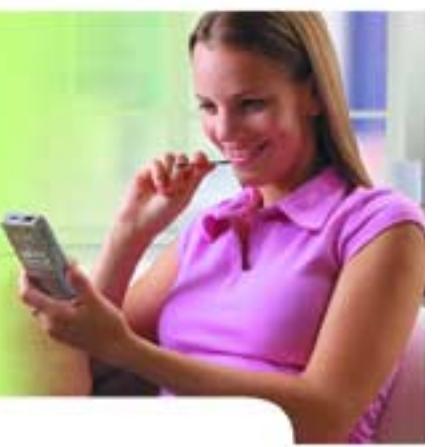
SDM-S51 \$369.99 after \$80 mail-in rebate

As low as \$10.00 per month.*

special offer See SonyStyle.com for details.

handhelds/PDAs

A CLIÉ™ Handheld from Sony will get you organized and keep you entertained in Sony Style. CLIÉ™ Handhelds combine sleek design, cutting edge functionality, and the latest Palm OS®.



CLIÉ™ Handheld. The personal entertainment organizer that fits in the palm of your hand.



Accessories for
CLIÉ™ Handhelds
located on page 24.

Sony PEG-NX70V CLIÉ™ Personal Entertainment Organizer

The brand new CLIÉ™ PEG-NX70V Personal Entertainment Organizer features an ingenious flip and rotate design, and, at 200MHz, it sports the fastest processor available in a CLIÉ™ Handheld. Powered by Palm OS® v.5.0, you'll get enhanced multimedia, improved security and a new graphical interface. This model features a host of incredible, built-in features, including wireless networking capability, MP3 playback, and a built-in camera!⁴

PEG-NX70V \$599.99

As low as \$15.00 per month.*

Features

- Built-in digital camera
- New communication slot (allows for addition of Wireless LAN accessory, sold separately)³
- Built-in voice memo recorder
- Built-in MP3 player
- New faster processor — ~200Mhz, the fastest in a CLIÉ™ Handheld yet
- 320x480 high-resolution color display
- Built-in QWERTY keyboard
- Exclusive flip and rotate design
- Palm OS® v.5.0⁴

	PEG-NX70V	PEG-NX60	PEG-T665C	PEG-SJ30	PEG-SJ20	PEG-SL10
Price	\$599.99	\$499.99	\$349.99	\$299.99	\$199.99	\$149.99
Display Type	Color	Color	Color	Color	Monochrome	Monochrome
Screen Resolution	320 x 480	320 x 480	320 x 320	320 x 320	320 x 320	320 x 320
Digital Camera	•					
Wireless LAN expansion ³	•	•				
Voice Memo Recorder	•	•				
MP3 Audio Player	•	•	•			
Universal Remote Control	•	•	•			
Keyboard	Integrated	Integrated	Virtual	Virtual	Virtual	Virtual
Battery Type	Rechargeable	Rechargeable	Rechargeable	Rechargeable	Rechargeable	AAA
Installed RAM	16MB ¹	8MB ²				
Processor	200MHz	200MHz	66MHz	33MHz	33MHz	33MHz
Operating System	Palm OS® v.5.0	Palm OS® v.5.0	Palm OS® v.4.1	Palm OS® v.4.1	Palm OS® v.4.1	Palm OS® v.4.1

• = This feature is included in these models. ^{1,2,3,4} see CLIÉ™ Handhelds page 27.

CLIÉ™ Handheld Standard Features

All CLIÉ™ Handhelds come with that great Sony look and a host of features that make them easy-to-use and hard to live without. Standard features include Sony's exclusive Jog Dial™ Navigator for convenient one-handed operation, Memory Stick® Media expansion slot for easy file transfer and integration with other Sony devices, and world class Palm OS® productivity software.

Sony PEG-SJ30 CLIÉ™ Personal Entertainment Organizer

The CLIÉ™ PEG-SJ30 Handheld is the smarter way to get organized! With its high-resolution 320x320 backlit color display, you can view images and videos in vivid color. Not to mention the host of Palm OS®-powered applications you can use to keep your busy schedule up-to-date and running smoothly. Make the most of your time with your very own CLIÉ™ Handheld.

PEG-SJ30 \$299.99

As low as \$10.00 per month.*

Features

- High-resolution color display
- 16MB RAM¹



Sony PEG-NX60 CLIÉ™ Personal Entertainment Organizer

The new CLIÉ™ PEG-NX60 Handheld is built for speed! In addition to built-in features like an MP3 player, QWERTY keyboard, voice memo recorder, and a new communication slot that allows for wireless LAN networking, this beautifully designed handheld has a processor that clocks in at a record-breaking 200 MHz, the fastest available in a CLIÉ™ Handheld. Powered by Palm OS® v.5.0.⁴

PEG-NX60 \$499.99

As low as \$13.00 per month.*

Features

- 320x480 high-resolution color display
- MP3 playback
- Wireless expansion capability³
- Built-in QWERTY keyboard
- Voice memo recorder



Sony PEG-SJ20 CLIÉ™ Personal Entertainment Organizer

This new Palm-Powered™ CLIÉ™ Handheld has everything you need to stay organized and entertained, even allowing you to view and edit Microsoft® Word and Excel files while you're on the go! Compact and lightweight, you can take your PEG-SJ20 CLIÉ™ Handheld wherever you go. And the backlit high-resolution screen shows images and documents in fine detail.

PEG-SJ20 \$199.99

Features

- High-resolution monochrome display
- 16MB RAM¹



Sony PEG-T665C CLIÉ™ Personal Entertainment Organizer

With a high-resolution color screen for superb picture quality and a built-in MP3 audio player, the super-slim aluminum CLIÉ™ PEG-T665C Handheld is durable, elegant and packed with entertainment value. Plus, remotely control your audio and video devices using the included AV remote control software! Very unique. Very Sony.

PEG-T665C \$349.99

As low as \$10.00 per month.*

Features

- High-resolution color display
- 16MB RAM¹
- MP3 audio playback



Sony PEG-SL10 CLIÉ™ Personal Entertainment Organizer

This handheld packs a ton of unique Sony features into a new compact design for the super low price of \$149.99! Getting organized doesn't have to be a chore. With the compact and lightweight Palm-Powered™ PEG-SL10, you get access to vital information and tools wherever you go. And the high-resolution screen makes it as easy on the eyes as it is on your bank account.

PEG-SL10 \$149.99

Features

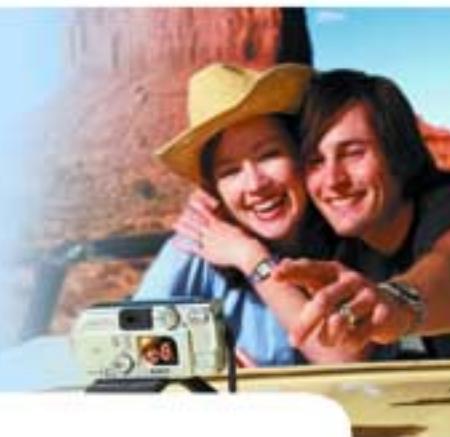
- High-resolution monochrome display
- 8MB RAM²
- Uses AAA batteries

Order select Sony CLIÉ™ Handhelds and receive a free carrying case and 1¢ shipping.

*For financing information, see page 27.

digital cameras/camcorders

When you give a gift from Sony Digital Imaging, you're giving something truly special: memories. Capture and share the memories that really matter with Sony digital cameras, camcorders, and digital photo printers!



1¢ shipping on all digital cameras!



**Sony MVC-CD400 CD Mavica®
Digital Still Camera**

Never run out of film again! Sony's MVC-CD400 Digital Still Camera features massive 4.0 megapixel resolution (4.1 megapixel gross) with a Carl Zeiss® Vario Sonnar 3X optical zoom lens and the ability to write to inexpensive optical media. Capture exceptional still images and MPEG video clips directly to CD-R/RW media. The memories don't stop when you run out of space.

MVC-CD400 \$699.95

As low as \$18.00 per month.*

special offer Get the Mavica® MVC-CD400 shipped to you for just 1¢ and get a gigabyte of media included in the box!



**Sony DPP-EX5 Digital Photo Printer
Digital Imaging Accessory**

Bring those digital photos to life! Using Sony's dye-sublimation technology, the DPP-EX5 Digital Photo Printer creates smooth, continuous tone photographs in just 90 seconds for a 4" x 6" print. Super Coat 2™ laminate turns out glossy or matte photos that are fade resistant, water resistant and even fingerprint resistant. Print directly from Memory Stick® Media or a PC.

DPP-EX5 \$199.95

special offer Buy direct today from SonyStyle.com and get this printer shipped to you for 1¢! It's the must-have accessory for your digital camera!

	MVC-FD200	DSC-P9	MVC-CD400	DSC-F717
Price	\$399.95	\$499.95	\$699.95	\$999.95
Effective Pixels	2.0 megapixel	4.0 megapixel	4.0 megapixel	5.24 megapixel
Optical/Digital/Total Zoom	3X / 2X / 6X	3X / 2X / 6X	3X / 2X / 6X	5X / 2X / 10X
Manual Focus	5 Step	5 Step	13 Step	Continuous Ring
Red-Eye Reduction	On/Off	On/Off	On/Off	On/Off
Recording Media	Floppy Disk & Memory Stick® Media	Memory Stick® Media	8cm CD-R/RW	Memory Stick® Media
Still Image Formats	JPEG, GIF, TIFF	JPEG	JPEG, TIFF	JPEG, TIFF, GIF
Supplied Storage	N/A	16MB Memory Stick® Media	1 GB	32MB Memory Stick® Media
Connections	Video/USB/AC Power	Video/USB/AC power	Video/USB/AC power	Video/USB/AC power
Dimensions (in inches)	5½ x 4½ x 3½	4½ x 2 x 1½	5½ x 3¾ x 4	6¾ x 4¾ x 2¾
Weight	2.4 oz. (520g)	7.5 oz. (206g)	1 lb. 7 oz. (638g)	1 lb. 6.4 oz. (635g)

¹ see Memory Stick® Media page 27.

*For financing information, see page 27.



**Sony MVC-FD200 Mavica®
Floppy Disc Mavica® Digital Still Camera**

A 2 megapixel camera that gives you the option of recording your exceptionally vivid digital photos to a standard floppy disk or Memory Stick® Media. With the Sony Mavica® FD200 Digital Still Camera's flexible storage options, your photos will be easy to store, easy to save, and easy to share.

Sony MVC-FD200 \$399.95

As low as \$10.00 per month.*

special offer Get this camera shipped to you for just 1¢!



**Sony DSC-P9 Cyber-shot®
Digital Still Camera**

This digital still camera features a whopping 4.0 megapixel resolution, 3X optical zoom, and Memory Stick® Media recording. But what's really impressive is the ultra-compact design. Weighing just 7.5 oz. and measuring a mere 4½" x 2" x 1¾", it's hard to believe this little wonder packs in so many of Sony's most advanced and popular features. But it does!

DSC-P9 \$499.95

As low as \$13.00 per month.*

special offer Little camera. Big value. Get 1¢ shipping when you order today!



**Sony DSC-F717 Cyber-shot®
Digital Still Camera**

Combining point-and-shoot convenience with a host of manual photographic controls, this camera is sure to inspire the digital photographer on your gift list. Armed with Carl Zeiss® optics, ISO sensitivities of 100/200/400/800 and shutter speeds of up to 1/2000 second in auto mode, the DSC-F717 produces stellar results, even in the most demanding of shooting situations.

DSC-F717 \$999.95

As low as \$25.00 per month.*

special offer Hot new item! Get 1¢ shipping plus 32MB Memory Stick® Media when you order today!



**Sony MSA-128A 128MB Memory Stick® Media
Digital Imaging Accessory**

Ready to take those summer vacation photos? Before you do, get Sony's new 128MB Memory Stick® Media¹, the easiest way yet to save hundreds of your favorite still images and videos. Ideal for use in small A/V products such as the Sony Digital Handycam® Camcorder and selected digital still cameras, Memory Stick® Media makes room for your memories.

MSA-128A \$89.95



**Sony DSC-U20 Cyber-shot®
Digital Still Camera**

Complete your look with the season's hottest new fashion find: the all new Cyber-shot® U20, Sony's smallest digital still camera yet! It's packed with big features you'd only expect to find in larger models. But it's impressively compact at 3¾" x 1¾" x 1¾", and it's incredibly easy to use. Just point, click, and let your creativity shine.

DSC-U20 \$279.95

special offer Get the DSC-U20 Cyber-shot® shipped to you for just 1¢ plus Pixela's ImageViewer v.1.0 software.

NO interest. NO down payment. NO payments for 180 days!*

*For financing information, see page 27.

Free shipping on Sony Handycam® Camcorders!



Sony CCD-TRV108 Hi8™ Handycam® Camcorder

Enjoy the simplicity of Sony Worry-Free Recording™ with the CCD-TRV108 Hi8™ Handycam® Camcorder! Features include Hi8™ video recording as well as 20X optical/460X digital zoom and a 2½" Color SwivelScreen™ LCD. Record long into the night, using the NightShot® 0 Lux infrared recording system, a feature that lets you shoot great video even in total darkness!

CCD-TRV108 \$299.99

As low as \$10.00 per month.*

special offer Get free shipping and protect your new camcorder with a free custom carrying case.



Sony CCD-TRV608 Hi8™ Handycam® Camcorder

Sony's CCD-TRV608 Handycam® Camcorder catches the moments you don't want to miss. With Hi8™ video recording for detailed picture quality with up to 400 lines of resolution and a 3.0" SwivelScreen™ LCD. USB streaming function lets you connect the USB terminal to a PC and broadcast live video with audio, capture still images, or even play back recorded video scenes.

CCD-TRV608 \$399.99

As low as \$10.00 per month.*

special offer Buy direct from SonyStyle.com and get free shipping and a free custom carrying case.

	CCD-TRV108	CCD-TRV608	DCR-TRV140	DCR-TRV340	DCR-TRV27	DCR-PC101	DCR-IP5
Price	\$299.99	\$399.99	\$499.99	\$699.99	\$999.99	\$1299.99	\$1199.99
Video Recording Format	Hi8™	Hi8™	Digital8®	Digital8®	MiniDV	MiniDV	MICROMV™
Carl Zeiss® Lens					•	•	•
Video Actual Resolution	250K pixels	200K pixels	290K pixels	290K pixels	690K pixels	690K pixels	340K pixels
Zoom Ratio (Optical/Digital)	20X / 460X	20X / 560X	20X / 560X	25X / 700X	10X / 120X	10X / 120X	10X / 120X
Steadyshot® Stabilization	•	•	•	•	•	•	•
Battery w/ Max Capacity	Up to 15.5 hrs.	Up to 15.5 hrs.	Up to 9 hrs.	Up to 10 hrs.	Up to 8 hrs.	Up to 9 hrs.	Up to 2.5 hrs.
Nightshot®	•	•	•	•	•	•	
USB Streaming		•		•	•	•	
Photo/MPEG Movie Mode			•	•	•	•	
Color LCD	•	•	•	•	•	•	•
Supplied Storage Media			8MB Memory Stick® Media				
SwivelScreen™ LCD Size	2.5"	3.0"	2.5"	2.5"	3.5"	2.5"	2.5"

• = This feature is included in these models.

*For financing information, see page 27.



Sony DCR-TRV140 Digital8® Handycam® Camcorder

Enter the world of digital video with this surprisingly affordable unit. This Digital8® Handycam® Camcorder achieves stunning detail, remarkable clarity, and exceptional video performance, even when you're shooting at night, thanks to the Super NightShot® 0 Lux with Color Mode system! Day or night, take video you'll love to watch again and again.

DCR-TRV140 \$499.99

As low as \$13.00 per month.*

special offer Get a great price on the DCR-TRV140 Digital8® Handycam® Camcorder, plus free shipping and a free custom carrying case.



Sony DCR-TRV340 Digital8® Handycam® Camcorder

The DCR-TRV340 makes it easy to share your photos and videos with friends and family. Not only does this Digital8® Handycam® Camcorder take exceptional-quality digital video, it also gives you the ability to take great digital still photos that you can quickly and easily transfer to your computer using the supplied Memory Stick® Media or the built-in USB connection.

DCR-TRV340 \$699.99

As low as \$18.00 per month.*

special offer Just in time for the holidays! Get free shipping and a free custom carrying case.



Sony DCR-IP5 MICROMV™ Handycam® Camcorder

Choose the smallest and lightest camcorder in the world: the DCR-IP5! Sony's revolutionary MICROMV™ format delivers amazing video quality in an incredibly compact and portable design. This tiny camcorder is packed with amazing features, like a Carl Zeiss® Vario Sonnar lens, a 2½" SwivelScreen™ color LCD, 10x optical/120x digital zoom, and weighs in at only 12 oz.

DCR-IP5 \$1199.99

As low as \$30.00 per month.*

special offer New lower price plus free shipping and a free custom carrying case.



Sony DCR-TRV27 MiniDV Handycam® Camcorder

A larger screen makes a world of difference when you're capturing those important moments. Now it's even easier to see what you've recorded and play it back for friends on the spot. With the DCR-TRV27 MiniDV Handycam® Camcorder, you get intense megapixel image quality, a huge 3½" color LCD viewfinder, and all of the features that make Sony your go-to source for exceptional digital imaging technology.

DCR-TRV27 \$999.99

As low as \$25.00 per month.*

special offer Buy direct from SonyStyle.com and get free shipping and a free custom carrying case.



Sony DCR-PC101 MiniDV Handycam® Camcorder

The camcorder that combines improved battery capacity, megapixel image quality, MPEG EX movie capability, 8MB Memory Stick® Media and USB streaming without compromising the compact and functional design of its award-winning predecessors. Weighing in at only one pound and four ounces, the new DCR-PC101 doesn't come up short on features. Make it a season to remember — get yours today!

DCR-PC101 \$1299.99

As low as \$33.00 per month.*

special offer Pick up the DCR-PC101 MiniDV Handycam® Camcorder today and get free shipping and a free custom carrying case.

You'll find an unbeatable selection of genuine Sony accessories at SonyStyle.com.

*For financing information, see page 27.

portable audio

You can take it with you! For music and entertainment on the go, Sony leads the pack with easy-to-use portable audio products that feature the most advanced technology and cool, compact design.



Walkman® Portable Audio and more! The holidays sound like Sony.



Sony MZ-N707BLUE
NetMD™ Walkman® Player/Recorder

The MZ-N707 NetMD™ Walkman® Player/Recorder lets you record MP3s or CDs at up to 32X speed, and delivers up to 56 hours of listening on just one AA battery (up to 20 hours using rechargeable battery). Use affordable MD Media for over 5 hours of music on one 80-minute disc. This NetMD™ Player also plays back in ATRAC3™ and supports multiple Internet audio formats.

MZ-N707BLUE \$229.95



Sony ICF-CD543RM WHI Kitchen Clock Radio White
CD/AM/FM/TV/Weather Band Kitchen Clock Radio

Sony has the perfect addition to your kitchen — the ICF-CD543RM CD/AM/FM/TV Band/Weather Band Kitchen Clock Radio. Featuring a space-saving, slim, under-cabinet interior design, a built-in dynamic bass reflex sound system, CD-R/RW playback, and a 4-band digital synthesized tuner (AM/FM/TV/Weather). 25 random memory presets, CD play modes, and Easy Set Kitchen Timer.

ICF-CD543RMWHI \$129.95

Get more from your Sony audio purchase! Enjoy your favorite music at Sony's Musicclub™.
www.musicclub.sonystyle.com



Sony D-CJ01CK CD Walkman®
Compact Disc/MP3 Disc Player

It's Sony's first CD Walkman® Compact Disc/MP3 Player. MP3 File on CD-R/RW Disc Play Ability enables playback of MP3s recorded on CD-R/RW media. CD-R/RW compatibility lets you to play mixes you create yourself, and Variable Rate Playback Ability matches the playback sampling rate to the different recording quality of MP3 Files from 60 to 320 kilobits per second.

D-CJ01CK \$129.95



Sony ICD-MS515VTP
Memory Stick® Portable
Digital Dictating Machine

Get Sony's slim ICD-MS515 Memory Stick® portable voice recorder. Removable Memory Stick® Media records all dictation and enables up to 171 minutes of recording time with the supplied 8MB Memory Stick® Media. USB, Dragon Naturally Speaking™ Preferred Voice to Print Software v.6.0, Digital Pitch Playback Speed Control, a voice E-mail function, and much more.

ICD-MS515VTP \$299.95
As low as \$10.00 per month.*



Sony SRF-M80V Armband Radio
S2 Sports™ Radio Walkman®

Strap this ergonomically designed Walkman® on your arm and spring into action. TV tuner and Weather Band™ tuning function lets you to listen to TV stations and local weather broadcasts. The Convenient LED Display Angle is easy to read on the run. Digital AM/FM stereo tuner, 25 station presets, stopwatch with split timer. Water resistant.

SRF-M80V \$49.95



Sony ICF-S79V
AM/FM/TV Weather Band Shower
Radio

Tune in while you shower with Sony's ICF-S79V AM/FM/TV Weather Band Shower Radio! It's splash-resistant, making it ideal for the bathroom, shower, spa, or sauna. Digital AM/FM/weather band reception allows you to choose from the wide variety of radio talk shows and music programming, plus sound from TV channels 2-13 along with weather band broadcasts.

ICF-S79V \$49.95



Sony NW-MS11
Network Walkman®
Digital Music Player

Sony changed the face of music on the move with the New NW-MS11 Network Walkman® Digital Music Player. This new player will allow you to transfer Internet downloads and recordings from your CDs, and connect to a USB Port for high speed data transfer. Removable 128MB MagicGate™ Memory Stick® Media provides 240 minutes of music enjoyment wherever, whenever.

NW-MS11 \$299.95
As low as \$10.00 per month.*



Sony ZS-X3CPWHITE
Boombox
S2 Sports™ CD/Radio Tuner

Sony's ZS-X3CP S2 Sports™ CD/Radio Tuner was made to match your action-packed lifestyle. Features include MP3 playback, a large 4-line display, Jog Lever Navigation Control, and ESP2 CD shock protection. Digital AM/FM stereo tuner delivers accurate, drift-free tuning, and CD-R/RW playback lets you listen to your own music mixes as well as commercial CDs.

ZS-X3CPWHITE \$149.95

home audio/video

Whether it's a DVD Dream™ System or a Home Theater in a Box, genuine Sony Home Audio/Video products are a gift-giving dream come true! Buy direct from SonyStyle.com for the ultimate entertainment value!



Home entertainment doesn't get any better than Sony.



Sony DVP-NS715P
Progressive Scan DVD Player

Enjoy beautiful cinema-quality performance in this outstanding DVD player from Sony. Sony's full 3-2 reverse conversion faithfully reproduces the film's frame structure within a video source. CD-R/CD-RW, DVD-R/DVD+RW, DVD-RW, and MP3 Playback, plus Dolby® Digital and dts® digital output. Sony's TV Virtual Surround System generates the effect of surround sound speakers.

DVP-NS715P \$199.99

Get 1¢ shipping
on select Sony
purchases.



Sony SLV-D100
DVD/VCR Combination Component

The SLV-D100 DVD/VCR is both a VCR and a DVD player. Plus, it will play nearly any digital format: DVD/DVD-R/RW (Video Mode)CD/VCD/CD-R/CD-RW and MP3 playback included¹. 4-Head Hi-Fi VHS VCR, RF output, component video output and S-Video output. Coaxial and optical digital output. Supplied multi-brand TV control. Features front A/V inputs and easy programming functions.

SLV-D100 \$249.99



Sony SLV-N99
VHS VCR

The new SLV-N99 VCR is here. You won't believe the quality picture you see as you watch our Reality Regenerator™ picture enhancement circuitry at work. Additional features include an Advanced Quicksel™ timer dial with station ID, VCR Plus+® Gold³, and Cable Mouse⁴ control capability for cable boxes and satellite receivers. Recording has never been so easy!

SLV-N99 \$149.99



Sony CDP-CX455
CD Changer

Sony's CDP-CX455 400 Disc MegaStorage® CD Changer is perfect for an extensive CD collection. Access CDs with ease using Twin Jog Dial and enjoy MP3/CD-R/CD-RW¹ playback. The CDP-CX455 includes features that make it easy to manage music content. Keyboard input, FL display, 32-step program play, Control A1 II, and a Remote Commander® remote control are also included.

CDP-CX455 \$299.95
As low as \$10.00 per month.*



Sony MHC-GX20
Entry Level Mini System

Sony presents the MHC-GX20 Mini System. This compact system boasts a 3-disc CD changer with play exchange and CD-R/CD-RW¹ playback, a full logic dual cassette deck, and an AM/FM tuner. Plus, Direct A/V EQ for simplified equalizer operation and Groove Bass Enhancement. Game Sync™ mixing feature with front A/V inputs enables plug-and-play video game console access!

MHC-GX20 \$149.99



Sony DAV-C770
DVD Dream™ System

Experience the extraordinary with Sony's DAV-C770 DVD Dream™ System. With a 5-disc DVD/SACD/CD changer, 6-speaker system, 5 satellite speakers, and a subwoofer, this system boasts 550 watts of total system power! Digital Cinema Sound, Dolby® Digital, dts® and Dolby® Pro-Logic II decoding, and an S-Master full digital amplifier deliver incredible sound quality.

DAV-C770 \$599.99
As low as \$15.00 per month.*



Sony STR-DE985/S
Receiver

Sony combines state-of-the-art design with innovative technology in the STR-DE985 Receiver. Featuring multi-room audio output with independent source selection, an A/B speaker switch, Dolby® Pro Logic II, dts®, Dolby® Digital EX Decoding, front composite A/V and optical inputs, and 6.1 and Digital Concert Hall A/B, this unit sounds almost too good to be true.

STR-DE985/S \$399.95
As low as \$10.00 per month.*

NO interest. NO down payment. NO payments for 180 days!*

televisions

The holidays never looked better! SonyStyle.com is your source for the finest in television design and technology. WEGA®, HDTV, Trinitron®, Watchman® — SonyStyle.com puts it all in perspective.



Premier In-Home Delivery on select models for just 1¢!**



**Sony KP-65WV600 65" Hi-Scan 1080i[®]
16:9 Projection Television**

It's the television you've been dreaming of: Sony's KP-65WV600 65-inch Projection TV. Featuring HD MicroFocus™ CRT and lens system, HD Detailer™ wideband video amplifier, ClearEdge VM™ wideband velocity modulation, and DVI-HDTV interface. Plus Memory Stick® Media playback so you can view digital images from your digital camera right on the TV screen!

KP-65WV600 \$3499.99
As low as \$88.00 per month.*

special offer Premier In-Home Delivery for just 1¢!**

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On DVD and Video
Friday November 1

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On DVD and Video
December 10



**Sony KV-27FS100
27" FD Trinitron®
WEGA® Television**

The 27-inch FD Trinitron® WEGA® TV delivers brilliant pictures and ingenious Sony design. It will be the center of your home entertainment system. Featuring a 3-line digital comb filter, 16:9 enhanced mode, component video input, Dynamic Focus™ circuitry, Dynamic Picture™ processor circuitry, magnetic quadra pole, and new side speaker design.

KV-27FS100 \$499.99
As low as \$13.00 per month.*

special offer 1¢ shipping when you order today!

**1¢ shipping on all Sony
televisions. Premier
In-Home Delivery on
select models.****

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**Sony KP-57WS500 57"
Hi-Scan 1080i[®] 16:9
Projection Television**

Sony brings beautiful images and exceptional sound to life with this incredible projection TV. Featuring a new HD MicroFocus™ CRT and lens system, DRC™ multifunction (960i/480p) circuitry, CineMotion™ reverse 3-2 pulldown technology, MID™ (Multi Image Driver – X), and a new HD Detailer™ wideband video amplifier, this television offers you superb projection.

KP-57WS500 \$2499.99
As low as \$63.00 per month.*

special offer Premier In-Home
Delivery for just 1¢!**

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**Sony KV-20FV300 20"
FD Trinitron® WEGA® Television**

Tune in to incredible corner-to-corner images and amazing sound with this 20" FD Trinitron® WEGA® TV. Featuring a 3-line digital comb filter, Velocity Modulation™ scanning control, component video input, and a brand new design, this unit is a pleasure to look at on or off, while Sony's DAC Speaker System delivers exceptional sound quality.

KV-20FV300 \$349.99
As low as \$10.00 per month.*

special offer 1¢ shipping
when you order today.

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**Sony KE-42TS2 42" Plasma
Flat Panel WEGA® Television**

The KE-42TS2 Plasma WEGA™ TV is an entertainment dream come true. This television will compliment your lifestyle, as it is easy to set up and use, whether you mount it on your wall or a tabletop stand. Experience all the incredible features as they work to provide the best picture quality and superior sound. TruSurround™ Sound w/SRS® 3D Audio Effect Sound. HDTV upgradeable.

KE-42TS2 \$6999.99
As low as \$175.00 per month.*

Optional wall mount WBPW2 sold separately. Find genuine Sony TV stands and accessories at SonyStyle.com.

special offer Premier In-Home Delivery for just 1¢!**

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**Sony KV-32FV300 32"
FD Trinitron® WEGA® Television**

With an eye-popping 32 inches of tantalizing corner-to-corner images and incredible Sony audio, this WEGA® TV is big on entertainment value. With that unmistakable Sony design feel, plus a 3-line digital comb filter, Velocity Modulation™ scanning control, component video input, and a ton of personalized features to make your TV-watching experience better than ever!

KV-32FV300 \$1199.99
As low as \$30.00 per month.*

special offer Premier In-Home Delivery for just 1¢!**

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TM & © 2002 MARVEL/COLUMBIA/SONY.
On DVD and Video
Friday November 1



**Sony KV-40XBR800 40"
FD Trinitron® XBR® WEGA® Television**

WATCH Sony's 40" FD Trinitron® XBR® WEGA® TV. Corner to corner, there is no better picture. Sony's Dynamic Focus Circuitry™ brings giant screen focusing accuracy to the KV-40XBR800 — recognized as the Largest Direct-View TV in the World. Hi-Scan 1080i™, DRC™ Multi-Function, Memory Stick® Media playback, and CineMotion™ Reverse 3:2 pulldown technology also help create the vivid images you see.

KV-40XBR800 \$2999.99
As low as \$75.00 per month.*

Free TV Stand w/Purchase of KV40XBR800,
a \$500.00 value.

special offer Premier In-Home Delivery for just 1¢!**

● = This feature is included in these models.

*For financing information, see page 27. **For Premier In-Home Delivery details, see page 27.

*For financing information, see page 27.

gifts and accessories

SonyStyle.com makes it easy to find an incredible gift you know they'll love at a price that's right for you. Gift-shopping at SonyStyle.com is the smartest idea of the season!



Sony Gifts under \$100



**CLIÉ™ PEGA-GC10
Game Controller for CLIÉ™ Handheld**

Turn your CLIÉ™ Handheld into a game device! This ingenious accessory comes complete with the standard gamepad layout for easy game control and maneuvers. For PEG-NR, PEG-T, PEG-SJ and PEG-SL Series. No batteries required!

PEGA-GC10 \$39.99



**Sony SRS-T77
Personal Travel Speakers**

These Personal Travel Speakers fold up for easy carrying. They deliver dynamic sound and are engineered for greater energy output. Magnetic shielding lets you use them next to a monitor or TV. Includes world voltage adapter (a \$30 value).

SRS-T77 \$89.99



**CLIÉ™ PEGA-KB11
Compact Keyboard for CLIÉ™ Handheld**

This portable full-sized keyboard accessory folds to fit in a small pocket. Built-in docking station. Touch-typeable keys and QWERTY layout for quick and easy typing. For PEG-NR, PEG-T, PEG-SJ and PEG-SL Series. No batteries required!

PEGA-KB11 \$89.99



**Sony VCM-IL4435 i.LINK® Digital Interface
Cable (3.5 meters, 4 pin to 4 pin)**

i.LINK® DV In/Out Interface (IEEE-1394) provides a high-speed, bi-directional digital link between your camcorder, an editing deck, or a computer with i.LINK® interface. Edit digital data multiple times with virtually no deterioration of picture or sound quality.

VCM-IL4435 \$75.00



**CLIÉ™ PEGA-KB20
Mini Keyboard**

Data entry is easier and faster with a miniature QWERTY keyboard. Perfect for typing names, addresses, phone numbers, or notes. Soft-touch keys. Requires no batteries! Compatible with PEG-SJ, PEG-SL, and PEG-T Series.

PEGA-KB20 \$49.99



**Sony VCT-D580RM
Tripod with Remote Control**

Steady your camcorder or digital camera and operate directly from the tripod grip with one hand. For the most stable, professional-looking results possible. Expands from 17.5" to 45" in height. Easy height adjustment with elevator mechanism.

VCT-D580RM \$80.00



**Sony MDRQ33LP/S
w.ear™ Headphones**

Unique w.ear™ design eliminates neckbands and headbands and slips directly onto the ear. Comes with interchangeable headphone caps for quick color changes. Two colors included with 15 colors available. Spring-action earpiece for comfort.

MDRQ33LP/S \$29.99



**Sony PCWA-C150S
VAIO® 2.4GHz Wireless LAN PC Card**

Access email, the Internet, or your network wirelessly! The Wireless LAN PC Card lets you share files and drives with computers on your network wirelessly from up to 150 feet away. Super slim antenna. Compatible with all VAIO® notebooks.⁵

PCWA-C150S \$89.99



Sony Gifts under \$300



**Sony CPD-G220R DeluxePro™
17" FD Trinitron® CRT**

The G220R 17" (16.0" VIS) FD Trinitron® computer display is ideal for the home or office professional who requires great image performance without sacrificing value or reliability. This visually flat, high-resolution display delivers superior image clarity and truer, brighter colors making it perfect for everything from spreadsheets and detailed presentations to browsing the Internet and gaming.

CPD-G220R \$299.99
As low as \$10.00 per month.*

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**Sony DSC-P31 Cyber-shot®
Digital Still Camera**

This is the digital still camera that takes performance off the charts. It's loaded with high-performance features that put creative control in your capable hands. Choose from multiple MPEG movie modes and auto-focus options. And play back your images 2.0 megapixel (effective) images and movies with zoom and trimming functions right in the color LCD viewfinder.

DSC-P31 \$199.95



**Sony CCD-TRV108
Hi8™ Handycam® Camcorder**

Enjoy the simplicity of Sony Worry-Free Recording™ with the CCD-TRV108 Hi8™ Handycam® Camcorder! Features include Hi8™ video recording as well as 20X optical/460X digital zoom and a 2½" Color SwivelScreen™ LCD. Record long into the night, using the NightShot® 0 Lux infrared recording system, a feature that lets you shoot great video even in total darkness!

CCD-TRV108 \$299.99
As low as \$10.00 per month.*



**Sony MPK-P9 Marine Pack
Digital Imaging Accessory**

Capture even the memories that happen underwater — give your Sony Cyber-shot® Digital Still Camera its sea legs. Perform underwater photography in depths of up to 40 meters (about 133 feet), making your ultra-slim Cyber-shot® ideal for diving, snorkeling, skiing, and poolside activities. Works with DSC-P2, DSC-P7, and DSC-P9 Cyber-shot® Digital Still Cameras.

MPK-P9 \$249.99



**Sony PCWA-A200
VAIO® Wireless LAN Access Point Pro**

Perfect for small office or home office broadband computing. Wirelessly link up to 16 users up to 150 feet away! Access email, the Internet, or your network wirelessly! The PCWA-A200 lets you share files, drives and printers on your wireless network with secure communication and high-speed data transfer rates. Compatible with LAN, DSL, Cable modem, and ISDN.⁵

PCWA-A200 \$249.99



**Sony PCWA-C500
VAIO® 5GHz Wireless LAN PC Card**

Using IEEE 802.11a technology, this wireless LAN card enables you to transfer data at rates of up to 54Mbps on a wireless network. Enjoy peer-to-peer transfer with multiple PC cards, or use with Sony's Wireless LAN Access Point for server-to-client transfer. Compatible with IEEE 802.11a (5GHz) technology wireless devices.⁵

PCWA-C500 \$179.00

*For financing information, see page 27. ⁵ see VAIO® Computers and Peripherals page 27.

*For financing information, see page 27.

Sony Gifts under \$500

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Sony KV-24FV300 24" FD Trinitron® WEGA® Television

Tune into incredible corner-to-corner images and amazing sound with this 24" WEGA® Television. Featuring a 3-line digital comb filter, Velocity Modulation™ Scanning, new component video input, a new WOW™ with BBE Audio System, and a brand new design, this Energy Star-compliant unit is a pleasure to look at on or off. A great gift for someone you love — or yourself!

KV-24FV300 \$449.99

As low as \$12.00 per month.*



Sony DSC-P7 Cyber-shot® Digital Still Camera

The DSC-P7 combines exceptional image quality with compact design, delivering 3.2 megapixel resolution with a 3X optical zoom lens and intelligent features like 3 area multi-point AF for sharply-focused shots and AF Illuminator for low light conditions. This is a camera that will keep up with you and with technology for a long time to come.

DSC-P7 \$399.95

As low as \$10.00 per month.*



Sony DSC-P71 Cyber-shot® Digital Still Camera

The DSC-P71 features impressive zoom capabilities and the great-looking, compact design that makes the Sony Cyber-shot® family the choice of savvy photo enthusiasts all over the world. Low light is no match for the DSC-P71. Neither is motion. The DSC-P71 takes it all on and delivers the most stunning digital images you've ever seen, hands down.

DSC-P71 \$349.95

As low as \$10.00 per month.*



Sony PCWA-A500 VAIO® 5GHz Wireless LAN Access Point

Upgrade to wireless connectivity! Two Ethernet ports for LAN and WAN connection let you explore true wireless mobility. Up to 54Mbps makes smooth MPEG video transfer possible. The PCWA-A500 supports wireless connections for up to 16 PCs from up to 150 feet away, for Internet and email at a distance. Compatible with IEEE 802.11a (5GHz) technology wireless devices.⁵

PCWA-A500 \$399.99

As low as \$10.00 per month.*



Sony MZ-N1 NetMD™ Walkman® Player/Recorder

The MZ-N1 lets you record MP3s or CDs at up to 32X speed and gives you up to 100 hours of audio playback. With a USB cradle for charging and easy PC connection and featuring a 3-line dot matrix LCD display, ATRAC3™ playback and support for multiple Internet audio formats, the MZ-N1 uses affordable MD media for over 5 hours of music storage on one 80-minute disc.

MZ-N1 \$349.95

As low as \$10.00 per month.*



Sony MVC-FD200 FD Mavica® Digital Still Camera

A 2 megapixel camera that gives you the option of recording your exceptionally vivid digital photos to a standard floppy disk or Memory Stick® Media, making the concept of limitless capacity a reality at last! With the Sony Mavica® FD200 Digital Still Camera, your photos will be easy to store, easy to save, and easy to share.

MVC-FD200 \$399.95

As low as \$10.00 per month.*

Financing Information

On your Sony Financial Services Card, subject to credit approval. A minimum initial purchase of \$299 is required. If balance on these purchases is paid in full before the expiration of the 180 days promotional period and your Account is kept current, accrued Finance Charges will not be imposed on these purchases. If balance on these purchases is not paid in full before the expiration of that period, Finance Charges will be assessed from the purchase date at the Standard Rate APR of 19.99%. For Accounts not kept current, the Default Rate 23.99% APR will be applied to all balances on your Account. At the expiration of your Same As Cash promotion, the minimum monthly payment presented is based on the product and purchase price shown. The minimum monthly payment is 2.5% of the "New Balance" rounded to the next higher dollar or \$10, whichever is greater. The number of months you will pay and the amount of your total minimum monthly payment will depend on additional purchases and your Account balances. Minimum Finance Charge \$1.00. Certain rules apply to the allocation of payments and finance charges on your promotional purchase if you make more than one purchase on your Sony Financial Services Card. Call 1-888-367-4310 or review your cardholder agreement for information.

\$1499 Offer

Finance your purchase of \$1499.00 or more during this limited time offer, and SonyStyle.com will make your first regular scheduled payment for you should you not elect to exercise your same as cash option.

VAIO® Computers and Peripherals

¹GHz denotes microprocessor internal clock speed; other factors may affect application performance. ²GB means one billion bytes when referring to Hard Drive capacity. Accessible capacity may vary. ³DVD compatibility is not universal. ⁴Naming of 2.40GHz, based on 533MHz Front Side Bus capability. ⁵ISP may be required for internet access. iLINK® is a trademark of Sony used only to designate that a product contains an IEEE 1394 connector. All products with an iLINK® connector may not communicate with each other. Sony PCs use genuine Microsoft® Windows®. www.microsoft.com/piracy/howtotell

CLIE™ Handhelds

¹Actual available space is 15MB. (A portion is used for data management functions.) ²Available space is 7MB. ³Compatible with Sony's wireless LAN card (PEGA-WL100) only. PEGA-WL100 sold separately. ⁴Some 3rd party software devices may currently not be compatible or have limited functionality with this model. Please confirm with third party vendor or manufacturer for compatibility. Memory Stick® Media is necessary to store audio and video content. Memory Stick® Media sold separately. Software functionality provided by Documents To Go® Standard Edition, a product of DataViz, Inc.

Computer Interface

The computer industry lacks standards, and therefore, there are a multitude of varying software packages and add-on hardware options. This personal computer is not manufactured to any specific software, and Sony does not and cannot make any warranty or representation with respect to the performance of this product with any particular software packages and/or non-Sony add-on hardware option except those mentioned in this document. Sony hereby disclaims any representations or warranty that this product is compatible with any combination of products you may choose to connect. While Sony representatives or Sony authorized dealers may be able to assist you and may make recommendations, they are NOT authorized to vary or waive this disclaimer. Purchasers must determine for themselves the suitability and compatibility of the hardware and software in each and every particular instance. Software titles pre-installed on the Sony notebook computer are subject to change without notice. Simulated graphic shown on display. Preinstalled software may not be identical to retail versions or have all documentation.

Memory Stick® Media

¹Accessible memory may vary and a portion is used for data management functions.

Home Audio/Video

¹CD-R/RW Playback: CD-R/RW Playback may not be compatible with all discs, depending on recording conditions. DTS: DTS Audio CDs are not decoded. ²AutoClock Set: AutoClock Set only functions in areas where a TV station's broadcasts are encoded with Closed Captioning Extended Data Service for data and timer. Date and Time are currently transmitted by at least one station in most major markets. ³VCR Plus Gold: Auto Station and VCR Plus+ Gold Channel Mapping: These only function in areas where a TV's station's broadcasts are encoded with VBI (Vertical Blanking Interval) for Station ID and Channel Mapping List. ⁴Cable Mouse® control capable for cable boxes and DIRECTV® Receivers: Cable service is only available to subscribers of the service. This model tunes in most non-scrambled cable channels directly. Scrambled cable TV channels will require an external converter. Cable Mouse® unit controls channel selection on most cable boxes. Some cable boxes may not be compatible. Cable Mouse® unit can be purchased at 1-800-488-7669 for \$14.95 + \$3.00 shipping & handling and applicable sales tax. The Cable Mouse® may not be compatible with some cable box or DIRECTV® receiver brands or models.

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Prices

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